



Press release  
Besançon, 3 October 2018

## Carmila opens the Chalezeule Carrefour shopping centre's Retail Park, east of Besançon

The Chalezeule Carrefour shopping centre, east of Besançon, has just opened a retail park with 15,000 m<sup>2</sup> of GLA. Thanks to this project spearheaded by Carmila (Carrefour's shopping centre management company) in partnership with Carrefour Property, the site now has 16 retailers – a complete and family-orientated store selection. A new milestone in the transformation of the eastern section of the Greater Besançon area's commercial hub, reasserting its role as a friendly shopping destination.

### A revitalised hub for the eastern Besançon urban area

A long-established site forming part of the eastern Besançon commercial hub, the Chalezeule Carrefour shopping centre has just opened a 15,000 m<sup>2</sup> GLA retail park, the highlight of an ambitious major urban renewal project for the Greater Besançon area, initiated by the urban community.

Carrefour started work on revitalising the site nearly 10 years ago in a bid to increase the attractiveness and modernity of a well-established busy location, in a fast-changing dynamic area through which the tramway line has passed since September 2014. The project is thus part of the drive to rebalance the commercial offerings of the northern, western and eastern areas of Greater Besançon.

With the opening of this extension, the Chalezeule centre now features an extended commercial offering. Customers visiting the retail park have direct access to the new stores from parking areas on both sides of the tramway line, or they can make their way to them from the existing shopping centre. Designed by the ALU architects' firm, the whole architecture has been thought out in order to create a continuity between the existing site and its extension.

### 16 new retailers making up a complete and family-orientated offering

Over 15,000 m<sup>2</sup> of GLA in addition to the Carrefour shopping centre, the Chalezeule Retail Park has sixteen new stores on either side of the tramway station. The new retail park features a complete mix-merchandising approach, with large specialist retailers ranging from 1100 to 2510 m<sup>2</sup>, together with boutiques of 150 to 800 m<sup>2</sup>.

Around the Easy Cash store, the larger Ambiance et Styles and La Foir'Fouille stores will delight home decoration and accessory enthusiasts.

Fashion lovers will enjoy browsing the collections of Camaïeu and Armand Thierry. And as far as shoes are concerned, Chaussée tops off the centre's "fashion" offering.

Sports enthusiasts can get their needs met at the Basic Fit sports facilities and at Intersport, as well as the region's first Space Jump trampoline park, scheduled to open in early 2019.

Children will also be getting their own dedicated stores with Verbaudet and King Jouet. And even our pets will get a pampering at Maxi Zoo!

Finally, bakery Marie Blachère, chocolatier Réauté Chocolat and soon Subway and Grill&Grill will make up the food services offering.

### An environmentally-friendly shopping centre

The Chalezeule Retail Park is environmentally friendly: it was rated "Very Good" during the design phase according to the BREEAM assessment method – the international framework for certifying a building's compliance with a certain number of environmental criteria. By way of an example, 260 trees and 6000 bushes have been planted across the Retail Park in order to help preserve the planet's biodiversity.

Carmila and Carrefour Property are both committed to preserving the planet's biodiversity and have also started a campaign in partnership with Reforest'Action, a French privately-financed tree-planting organisation. Through this partnership, 2000 trees will be planted in the Favernay forest.

The centre is also bolstering its economic and social role, creating 100 new full-time jobs in the new stores. The works initiated by the centre for its extension project have also benefited the local economy: 85% of the companies involved were from the region, and more than 3000 professional hours were spent on the project.

### About Carmila

Carmila was founded by Carrefour and a number of major institutional investors in order to increase the value of shopping centres adjoining Carrefour stores in France, Spain and Italy. Its portfolio is made up of 214 shopping centres in France, Spain and Italy, all leaders in their respective catchment areas, and was valued at €6.3 billion as of 30 June 2018. Inspired by a genuine retail culture, Carmila's teams include all of the expertise needed to ensure commercial appeal: sales, digital marketing, specialty leasing, shopping centre management and asset management.

Carmila is listed in Compartment A of the Euronext Paris Stock Exchange under the CARM symbol. It benefits from the specific tax regime for listed property investment companies ("SIIC").

On September 18, 2017, Carmila joined the FTSE EPRA/NAREIT Global Real Estate (EMEA Region) indices.

For more information, visit [www.carmila.com](http://www.carmila.com)

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